

Part-Time Intern: Graphic Designer (unpaid position)

The Graphic Design Intern focuses on delivering high-quality marketing deliverables in the pursuit of strengthening the Special Olympics Kansas brand, increasing awareness, and generating demand. The Graphic Designer Intern works closely with the Senior Vice President of Communications to translate vision to reality, while ensuring the finished product cohesively fits into the broader canvas of SOKS style and message.

Major Job Responsibilities:

- Creation of internal and external branding materials
- Develop marketing collateral to support events and activities.
- Translate verbal or written instructions into a direct response advertisement, including print and online
- Creative design of web/HTML graphics for website use and html email use
- Manage photography and illustrations used throughout company marketing efforts, including digital manipulation
- Possible basic video editing and photography duties

Qualifications:

- Confidence working with Adobe Photoshop, Illustrator, InDesign and Premiere
- Proven talents as creative graphic designer with a portfolio of work
- Strong communication/organizational skills. Proven ability to work with cross-functional teams and confident in presentation settings
- Ability to translate the needs/wants of non-creative clients into well-articulated creative objectives and results/materials. Superb time project management and people skills under pressure
- Some experience in the development of basic digital materials such as email, newsletters and banner ads, from design to completion
- Some experience in the development of print and presentation materials such as brochures, print ads, product sell sheets
- Outstanding written and verbal communication skills
- Must be well organized, detailed oriented, deadline driven and good at relationship building
- Ability to multi-task
- Ability to take instructions and parlay that into a response driven advertisement with measurable ROI
- Portfolio of projects covering a broad variety of traditional and digital applications

Hours for this position are flexible. Location is flexible if the candidate has access to Adobe products. This is an unpaid position, but credit may be given in accordance with a college or university program needs.

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