

# JUMPY MONKEY PREMIUM COFFEE

JUSTIN WHITE,

BUSINESS OWNER & SOKS ATHLETE

**Special Olympics**  
Kansas



Special Olympics Kansas athlete, Justin White, has wanted to be his own boss for as long as his mom, Tonia Lee, can remember. So when his adult day services manager, Chris Ostrander, came across the opportunity for Justin to get involved with **Jumpy Monkey Coffee**, Justin “jumped” at the opportunity.

Jumpy Monkey Premium Coffee, frequently referred to as “**coffee with a cause**,” was founded in 2003 with the sole intention of providing “meaningful employment to individuals with disabilities.” Over the past 13 years, the Sioux City based business has grown to include 10 distributors in 4 states, including Kansas, where Justin is the first and only independent supplier of Jumpy Monkey.

Once Justin contacted Jumpy Monkey and expressed an interest, John from Jumpy Monkey held a phone conference with Justin, Tonia and Chris. Then John traveled from Iowa to Topeka and met Justin. During this meeting, they wrote up a 30-day business plan together and came up with a new business name, Justin’s Famous Coffee. After the meeting, Justin studied the learning materials John left with him. He learned everything about Jumpy Monkey, from how they roast their coffee to their mission statement to their pricing. He began practicing his sales pitch in front of family, friends and the members of Easter Seals Capper Foundation, where he attends 4 days a week. Eventually, Justin presented to fundraising groups and local stores.



As an independent supplier, Justin takes orders and distributes Jumpy Monkey Coffee. He makes weekly trips to the businesses that carry his coffee to help them restock. In addition to selling to businesses, he makes personal and individuals sales. He currently supplies coffee to Hy-Vee, the Cappers gift shop, a local doctor’s office and the Topeka Police Department. Starting this fall, he will start selling it at a coffee shop in a local high school. The coffee comes in both ground and whole bean form in several flavors, including cinnamon sticky bun, French roast, vanilla buttercream, & pumpkin harvest.

The most rewarding part of his venture has been earning his first paycheck and getting to meet new people, Justin said. He hopes to continue making lots of money, hire other individuals with disabilities and eventually open his own coffee shop.

Justin has been involved in SOKS for over 19 years. He participates in bocce, basketball, bowling, track, powerlifting and softball. He has gone to USA Games for powerlifting and National Invitational Softball Tournament. He is currently a member of Topeka Shawnee Special Olympics team.

His family is very involved in SOKS. Tonia has been coaching for the past 19 years, and his stepdad, Ed, has been coaching for 14 years. His sister Krista frequently volunteers and his brother David has been an athlete in the organization for 10 years.

**For more information about purchasing Jumpy Monkey Coffee from Justin for yourself or your business, contact Tonia Lee at (785)640-6368 or [martinton1@cox.net](mailto:martinton1@cox.net)**

