

# 2011 ANNUAL REPORT



*Courage. Acceptance. Respect. Dignity. Unity. Integrity.*

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## A MESSAGE FROM THE CEO

Dear Fans of SOKS,

As one looks back on the numerous SOKS accomplishments in 2011, I'm in awe of the resilience and dedication exhibited by our volunteers and supporters. In the midst of a most challenging economic time Special Olympics Kansas has continued to grow and expand programs.

Because of You ...

- ❖ Athletes are receiving medical and dental check-ups and follow-up treatments through Healthy Athletes;
- ❖ Children, ages 3-7, are being introduced to gross motor skill development through Young Athletes;
- ❖ Athletes are sharing their stories as never before as newly trained Global Messengers;
- ❖ School age youth are being educated, motivated and activated about including, accepting and respecting their peers with intellectual disabilities; and
- ❖ A three year Organizational Strategic Plan was written and implemented.

There is a tendency to reflect back on the prior year to measure an organization's on-going success. I believe success comes by looking forward and acting on opportunities. Thanks for all you do to help SOKS support our athletes. Thank you for your assistance in making our programs a source of pride for all of us. You are the team behind our team and we can continue to work together to create a great year ahead and drive forward the legacy that is Special Olympics Kansas.



President/CEO

### BOARD OF DIRECTORS 2011

Chairperson – Rick Jones  
Chairperson-Elect – Theresa Davidson  
Past Chairperson – Dan Dolan  
Treasurer – Dale Chaffin  
Secretary – Patricia Sweeney

#### Board Members

Clint Armistead – Overland Park

Jim Burgess – Wichita

John Cassidy – Overland Park

Dan Coffey – Kansas City

Glen Grunwald – Hutchinson

Tim Klein – Abilene

John Lair – Pittsburg

Mark Malick – Topeka

George Martin (SOKS Athlete) – Olathe

Taylor Miller - Prairie Village

Aaron Neighbors – Lenexa

Eric Rector – Spring Hill

Marilyn Richwine - Wichita

Travis Salmon – Shawnee

Steven Wade – Wichita

Charles Watson – Arkansas City

David Wenz – Wichita

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## HIGHLIGHTS

The **Kansas Law Enforcement Torch Run** celebrated 30 years of raising funds and awareness for Special Olympics Kansas. The grass-roots organization was started in Wichita in 1981, with six runners, by former Police Chief Richard LaMunyon. LaMunyon felt SOKS was a fitting cause to

unite local law enforcement agencies, giving them closer ties to the community at large and to a very special population. LETR is now a world wide entity raising funds for Special Olympics athletes. In this anniversary year, Chief LaMunyon was named Honorary Chair of the Kansas LETR. Four of the original six runner, and LaMunyon were recognized at the annual Summer Games.



**Global Messenger** training was held for six athletes with a new program StrengthsExplorer®. American Girl — Oak Park Mall provided mentors for each athlete and facilitated the program. Athletes completed the Gallup StrengthsExplorer® assessment, which identified their personal strengths. Those strengths were then illustrated in their graduation presentation to friends, family, volunteers and media. The program provided training in presentation skills, speech-writing and public speaking. Athletes are expected to represent SOKS at events, fundraisers and charity fairs. Special Olympics Kansas is one of the first states to implement the Strengths package in Global Messenger training.



Athletes completing the first StrengthsExplorer Training are: George Martin, Olathe Trailblazers; Kathleen Cosgrove, Douglas Co. Jayhawks; Chevi Peters, New Hope Bulldogs of Pittsburg; Melissa Hylton, KCK Kings; Bekah Henderson, Topeka Jr. Blues; and Zeke Minden, Olathe Trailblazers.

**Project UNIFY** continued to build in schools throughout Kansas. The movement builds awareness of Special

Olympics with youth. It engages, motivates and activates young people to build respect by eliminating derogatory language and promoting acceptance of those with intellectual disabilities. One aspect of the movement involves a Capitol Hill Day in Washington D.C. Four representatives from Kansas participated in the day, meeting elected officials to encourage continued support of Project Unify and Healthy Athletes programs.



Participating in Hill Day: Donna Zimmerman (SOKS); Julia Schroder, Caitlin Sowder and Michele Boeding all from Blue Valley North High School.

**Healthy Athletes** implemented a new initiative Shape-Up Kansas. The effort is to enhance the Healthy Athletes program, increase fitness levels among athletes and encourage them to develop healthy habits. Healthy Athletes held 7 screenings attended by 563 athletes providing \$103,300 of free basic health care. In the past 8 years, the program has provided \$707,950 of basic health care to SOKS athletes. Screenings include providing new prescription glasses, safety goggles, mouth guards, dental hygiene tools, and/or pedometers. Testing includes hearing, blood pressure, and BMI (body mass index).



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## AWARDS AND RECOGNITION

**WORLD GAMES** - Special Olympics World Summer Games were held in Athens, Greece. Over 7,000 athletes from 160 nations gathered to compete in the home of the Olympics. Three athletes from Kansas were part of the TEAM USA delegation of 317 athletes: Brian Stauffer, Newton; Brady Tanner, Lawrence; and Natasha Leining, Manhattan.



World Summer Games delegates were congratulated by Gov. Sam Brownback. Shown with the Governor are: L-R Coach Anne Phillips, Natasha Leining, Brian Stauffer, Coach John Lair, Brady Tanner and LETR Final Leg runner Mark Malick.

Other Kansas attendees were Chris Hahn Managing Director of TEAM USA; John Lair, Powerlifting Coach; Amber Hellwig, Gymnastics Coach, and Anne Phillips, Bowling Coach. Mark Malick represented Kansas LETR in the Final Leg. The athletes were extremely successful in competition.

- ✦ Stauffer won bronze, and placed 5th & 8th in Aquatics;
- ✦ Leining won a silver, bronze and placed 6th in Athletics;
- ✦ Tanner won silver and three gold in Powerlifting.

### MOST INSPIRATIONAL ATHLETES

The Most Inspirational Athlete award is not just about competing well in events, but is also about being positive and encouraging to others both on and off the field.

CHRISTY LEWIS, Hutchinson Reno County Hawks, Most Inspirational Athlete for Basketball/Cheerleading.

COURTNEY DAVIS, Wichita Independents, Most Inspirational Athlete for Summer Games 2010. (Due to scheduling changes the 2010 athlete was announced at the 2011 games.)

CHEVI PETERS, New Hope Bulldogs of Pittsburg, Most Inspirational Athlete for Summer Games 2011.

### 2011 HALL OF FAME INDUCTEES

The Hall of Fame selection focuses on the number of years an athlete has competed, the athletes overall performance, sportsmanship, the number of hours spent training, and the benefit of the athlete's participation to him or her, both athletically and socially.



SCOTT BALL  
New Hope Bulldogs  
of Pittsburg



HERMAN LAMMERS, JR.  
Lakemary Stars

BRADY TANNER, Douglas County Jayhawks, received the Special Athlete Achievement Award from the Kansas City Sports Commission.

ERIC RECTOR, Club Manager, Sam's Club, elected to Board of Directors.

MARK MALICK, Special Agent, Kansas Bureau of Investigation, elected to Board of Directors.



# 2011 ANNUAL REPORT

## Special Olympics Kansas

### Un-Audited Statement of Revenues and Expenses

Year Ending December 31, 2011

## Revenues

Special Events	\$ 959,622
Donations	\$ 941,582
Foundations/Grants	\$ 200,107
Games Sponsorship	\$ 238,848
Program Assessment	\$ 101,689
Investment Income	\$ -10,209
Merchandise	\$ 11,973
Interest	\$ 961

**Operating Revenue \$2,444,573**

In-Kind	
Product	\$ 151,523
Volunteers	\$1,396,852

**Total Revenues \$3,841,425**

## Expenses

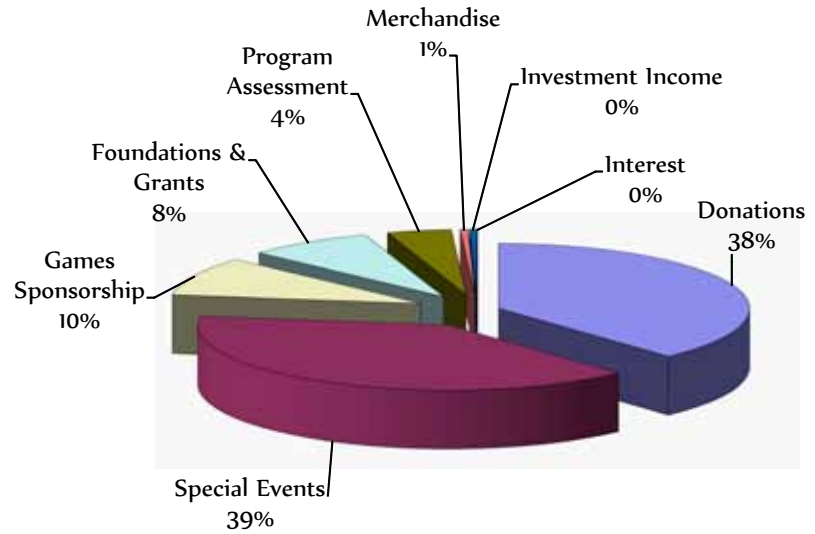
Program Services	\$1,816,679
Mgmt & General	\$ 142,485
Fundraising	\$ 335,966

**Total Expenses \$2,295,130**



**Special Olympics**  
Kansas

## Allocation of Funds



## Revenues



## Expenses

## Programs of Special Olympics Kansas

Alpine Skiing

Athletics

Aquatics

Basketball

Bocce

Bowling

Cheerleading

Cross Country  
Skiing

Cycling

Figure Skating

Floor Hockey

Golf

Gymnastics

Motor Skills

Powerlifting

Snowshoeing

Soccer

Softball

Speed Skating

Tennis

Volleyball

### Sports Training & Competition

SOKS provides year-round training and competition opportunities in 21 Olympic-type sports for every intellectually disabled athlete, 8 years of age and up, regardless of gender or ability. The physical, emotional and social benefits of participation in Special Olympics are experienced on and off the playing field.

### Young Athletes™

The Young Athletes Program™ is an innovative sports program which introduces intellectually disabled children, ages 3-7, to the world of sports, while welcoming family members to the Special Olympics support network. Utilizing 1-hour “play opportunities” the young children rotate between activity stations which focus on different motor skills.

### Athlete Leadership Programs (ALP's)

ALP's train athletes to serve in meaningful leadership roles outside that of “competitor”. Such participation might come in the form of an athlete serving on the Board of Directors or the local program organizing committee; or it might find an athlete as a spokesperson, team captain, coach or official. The ALP's Global Messenger program focuses on public speaking skills and trains athletes to speak on behalf of SOKS.

### Healthy Athletes

The Healthy Athletes Program is aimed at improving, through better health and fitness, each athlete's ability to train and compete in Special Olympics. It provides basic health-care screenings and testing to Special Olympics athletes at no cost in the following disciplines: **Fun Fitness, Healthy Hearing, Health Promotion, Opening Eyes, and Special Smiles.**



## SPECIAL OLYMPICS KANSAS BY THE NUMBERS



1	FIRST STATE IN THE NATION AND WORLD TO ORGANIZE AND IMPLEMENT THE LAW ENFORCEMENT TORCH RUN
3	KANSAS ATHLETES WHO ATTENDED THE 2011 WORLD SUMMER GAMES IN ATHENS, GREECE
21	SPORTS OFFERED
30	YEARS OF THE LAW ENFORCEMENT TORCH RUN
52	PERCENTAGE OF SPECIAL OLYMPICS ADULTS THAT HAVE JOBS
70	STATE, REGIONAL, AND LOCAL COMPETITIONS
94	LOCAL PROGRAMS AND TEAMS
257	NUMBER OF 3-7 YEAR OLDS WHO PARTICIPATED IN YOUNG ATHLETES
876	KANSAS LAW ENFORCEMENT PERSONNEL VOLUNTEERS
1,438	MILES RUN ACROSS KANSAS IN THE TORCH RUN
2,350	COACHES
3,250	REGISTERED FAMILY MEMBERS
5,489	ATHLETES
22,000	VOLUNTEERS
23,335	MEDALS & RIBBONS AWARDED AT COMPETITIONS
30,428	MEALS SERVED TO ATHLETES AT COMPETITIONS
34,375	TOTAL NUMBER OF KANSANS INVOLVED IN SOKS
40,519	WEBSITE VISITS WITH 618,383 PAGE VIEWS
100,765	E-NEWSLETTERS SENT
103,300	\$ VALUE OF FREE HEALTHY ATHLETE SCREENINGS

**COUNTLESS LIVES TOUCHED AND ENRICHED SINCE 1970**



***Special Olympics***  
*Kansas*

## Athlete Oath

“Let me win, but if I cannot win,  
Let me be brave in the attempt.”



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